



ORIGINAL
Michael's Ranch Water Users
1 Michael's Ranch Drive
Sedona, Arizona 86336



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**AZ CORP COMMISSION
DOCKET CONTROL**

June 16, 2014

Docket Control Center
Arizona Corporation Commission
1200 West Washington Street
Phoenix, AZ 85007

Arizona Corporation Commission
DOCKETED

JUN 19 2014

RE: Docket No. W-02624A-13-0367
Decision No: 74408

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Compliance Item 1 of 3
Public Education Program Tariff – BMP 1.0

To Whom It May Concern:

In compliance with the order by the Arizona Corporation Commission to file with Docket Control by July 1st, three (3) BMP's in the form of tariffs; we respectfully submit our first choice **BMP 1.0 – Public Education Program Tariff**, for your review.

The purpose of this tariff allows Michael's Ranch Water Users Association to actively participate in water conservation with its customer's.

Respectfully,

Jeannie Falen
Michael's Ranch Operating Water Liaison
Appointed by the MR Board of Directors

cc: file

Company: Michael's Ranch Water Users Association

Decision No.: 74408

Docket No: W-02624A-13-0367

Effective Date: _____

Public Education Program Tariff – BMP 1.0

PURPOSE :

A program for the Company to provide free written information on water conservation measures to its customers and to remind them of the importance of conserving water (Required Public Education Program).

REQUIREMENTS:

The requirements of this tariff are governed by Rules of the Arizona Corporation Commission and were adapted from the Arizona Department of Water Resources' Required Public Education Program and Best Management Practices in the Modified Non-Per Capita Conservation Program.

1. The Company shall provide two newsletters to each customer; one to be provided in the spring, the other in the fall. The goal of the letters is to provide timely information to customers in preparation of the hot summer months, and the cold winter months, in regards to their water uses. The Company shall remind customers of the importance of water conservation measures and inform them of the information available from the Company.
2. Information in the newsletters shall include water saving tips, home preparation recommendations for water systems/pipes, landscape maintenance issues for summer and winter, water cistern maintenance reminders and additional pertinent topics. Where practical, the Company shall make this information available in digital format which can be e-mailed to customers upon request or posted on the Company's website.
3. Communication channels shall include one or more of the following: water bill inserts, messages on water bills, Company web page, post cards, e-mails and special mailings of print pieces, whichever is the most cost-effective and appropriate for the subject at hand.
4. Free written water conservation materials shall be available in the Company's business office and the Company shall send information to customers on request.
5. The Company may distribute water conservation information at other locations such as libraries, chambers of commerce, community events, etc., as well.
6. The Company shall keep a record of the following information and make it available to the Commission upon request.
 - a. A description of each communication channel (i.e., the way messages will be provided) and the number of times it has been used.
 - b. The number of customers reached (or an estimate).
 - c. A description of the written water conservation material provided free to customers.